

## LETTER FROM THE CHAIRMAN

With a hint of cooler weather in the air, low country horsemen begin to condition their mounts for another season of equestrian activity. Along with hours of pleasure filled riding, there also comes a sense of bonding with our horses.

It is significant to note that regional horsemen will once again unite for the sixth annual Hilton Head / Savannah Equestrian Exposition to be held on March 21st 2010. Despite trying economic times, the hard-working executive committee of Equus Ventures, LLC is proud to announce that we donated more than \$25,000 to local charities in 2009.

I welcome our participants to make the Hilton Head / Savannah Equestrian Exposition an even greater success in 2010.

Thank you in advance for your support.

Sincerely,

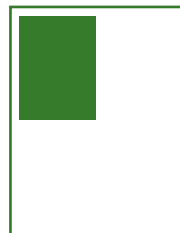


Sandy S. Termotto, D.M.D.  
President, Equus Ventures, L.L.C.

## ART SPECIFICATIONS



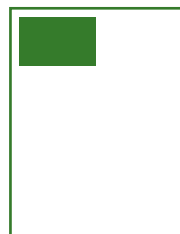
Full Page



1/4 Page



1/2 Page



1/8 Page

### AD SIZES AND RATES

Non Bleed Specs	Width	Height
Full Page	7.500	10.00
1/2 Page	7.500	4.875
1/4 Page	3.625	4.875
1/8 Page	3.625	2.312
Inside Back Cover	7.500	10.00
Inside Front Cover	7.500	10.00
Back Cover	7.500	10.00

Actual Trim Size - 8.5 x 11

### DIGITAL ART SPECIFICATIONS

- Macintosh platform compatible
- Disks accepted: CD only (can send via email, if size permits)
- File Formats:
  - High Resolution (300 dpi) PDF file  
**\*preferred file format\***
  - Freehand .EPS format (convert all type to outline)
  - Photoshop .TIF format (300 dpi and CMYK)
- Color or B/W proof (depending on ad purchased) must accompany disk
- Color ads must contain files specified as CMYK

Any ad not in the above format will be subject to additional art charges of \$35-75 depending on the ad size.

E-mail FINAL art to: [bclark1@hargray.com](mailto:bclark1@hargray.com)

For questions about file preparations,  
e-mail [dewigrs@hargray.com](mailto:dewigrs@hargray.com)



HILTON HEAD SAVANNAH  
EQUESTRIAN EXPOSITION

MARCH 21, 2010  
ROSE HILL PLANTATION  
EQUESTRIAN CENTER  
HIGHWAY 278, BLUFFTON, SC

### BENEFICIARIES

American Diabetes Association  
Bluffton Historical Preservation Society  
Gullah Museum of Hilton Head Island  
The Heritage Library  
Heroes On Horseback  
Savannah College of Art & Design  
Equestrian Program  
Saint Gregory the Great Ministries

In association with the  
Knights of Columbus Cardinal  
Bernardini Council

General Admission \$15  
Gates Open at 11 a.m.  
Exhibitions 12:30 p.m.  
Polo Match 2:30 p.m.

RAIN DATE MARCH 28, 2010.

## CORPORATE SPONSORSHIPS

### EQUUS PLATINUM – \$6,000\*

- Polo team sponsor - your own polo team for a day!
- Team polo shirts with your corporate logo
- Three choice parking spaces - personalized, reserved, field-side
- Ten tickets to VIP tent
- Full page color ad in event program
- Photos with equestrian disciplines
- Banners with your corporate name displayed
- Prominent media coverage

### EQUUS GOLD – \$3,000\*

- Two choice parking spaces - personalized, reserved, field-side
- Six tickets to VIP tent
- Full page black and white ad in event program
- Banners with your corporate name displayed
- Media coverage

### EQUUS SILVER – \$1,500 (unlimited)

- One choice parking space
- Half page color ad in event program
- Four tickets to VIP tent

### EQUESTRIAN DISCIPLINES – \$1,500

#### One Exclusive Underwriter

Classical Dressage  
Dash for Cash  
Power & Speed Jumper  
Barrel Racing

- Banner placement during event
- Announcements from podium
- Quarter page color ad in program
- 2 tickets to VIP Tent

## PATRON PACKAGES

### BLUE RIBBON PACKAGE – \$400

- Eight general admission tickets
- Choice, personalized, reserved, field-side parking space
- Listing in the event program

### RED RIBBON PACKAGE – \$250

- Four general admission tickets
- Personalized, reserved, field-side parking space
- Listing in the event program

\*Unlimited, but exclusive to one industry

## PROGRAM ADS

### COLOR

Back Cover:	\$1,250
Inside Back Cover	\$1,000
Inside Front Cover	\$1,000
Full Page	\$700
Half Page	\$375
Quarter Page	\$200
Eighth Page ( <i>Business Card</i> )	\$150

### BLACK AND WHITE

Full Page	\$500
Half Page	\$275
Quarter Page	\$175
Eighth Page ( <i>Business Card</i> )	\$100

### GENERAL ADMISSION

Tickets	\$15
Free Admission:	Children under 12 years and active duty military and dependents

### FOR MORE INFORMATION CONTACT:

Director of Sales & Marketing  
Barbara K. Clark  
T: 843.689.9669  
F: 843.689.9769  
bclark1@hargray.com

**ADVERTISING DEADLINE**  
**February 5, 2010**

# RESPONSE FORM

Name \_\_\_\_\_  
(As it is to appear in the program)

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Designated Charity \_\_\_\_\_

Charity Contact \_\_\_\_\_

SPONSORSHIP		AMOUNT
		\$
PATRON PKG		AMOUNT
		\$
AD SIZE	<input type="checkbox"/> COLOR <input type="checkbox"/> B/W	AMOUNT
		\$
TICKET(S)		AMOUNT
		\$

- Check enclosed  
 Please invoice me at the address listed above

**Payment due no later than February 5, 2010**

**Please make checks payable to:**  
**Equus Ventures, LLC**

P.O. Box 23917  
Hilton Head Island, South Carolina 29925  
T: 843.815.5400 • www.equexpo.org

**THANK YOU FOR  
YOUR SUPPORT OF  
OUR CHARITIES!**

