

LETTER FROM THE CHAIRMAN

Despite unprecedented weather setbacks, the 2010 Hilton Head / Savannah Equestrian Expo Polo match was finally held in mid May. Although gate attendance was less than normal, Equus Ventures LLC was still able to donate over twenty-two thousand dollars to local charities.

The executive committee of Equus Ventures, LLC has decided that our annual Equestrian Expo will be held on May 1st, 2011. This date change allows for increased marketing efforts and more predictable weather [we hope].

Once again, I would like to thank supporters and participants for making our event a fundraising success for those in need.

The equestrian and corporate citizens have once again provided a meaningful day of showcasing the spirit of man and horse for a worthy cause.

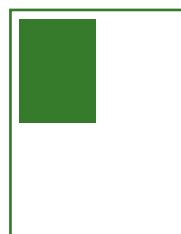
Sincerely,

Sandy S. Termotto, D.M.D.
President, Equus Ventures, L.L.C.

ART SPECIFICATIONS



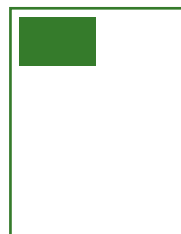
Full Page



1/4 Page



1/2 Page



1/8 Page

AD SIZES AND RATES

Non Bleed Specs	Width	Height
Full Page	7.500	10.00
1/2 Page	7.500	4.875
1/4 Page	3.625	4.875
1/8 Page	3.625	2.312
Inside Back Cover	7.500	10.00
Inside Front Cover	7.500	10.00
Back Cover	7.500	10.00

Actual Trim Size - 8.5 x 11

DIGITAL ART SPECIFICATIONS

- Macintosh platform compatible
- Disks accepted: CD only (can send via email, if size permits)
- File Formats:
 - High Resolution (300 dpi) PDF file
preferred file format
 - Freehand .EPS format (convert all type to outline)
 - Photoshop .TIF format (300 dpi and CMYK)
- Color or B/W proof (depending on ad purchased) must accompany disk
- Color ads must contain files specified as CMYK

Any ad not in the above format will be subject to additional art charges of \$35-75 depending on the ad size.

E-mail FINAL art to: bclark1@hargray.com

For questions about file preparations,
e-mail dewigrs@hargray.com



HILTON HEAD SAVANNAH
EQUESTRIAN EXPOSITION

MAY 1, 2011

ROSE HILL PLANTATION
EQUESTRIAN CENTER
HIGHWAY 278, BLUFFTON, SC

BENEFICIARIES

American Diabetes Association
Bluffton Historical Preservation Society
The Boys & Girls Clubs of the Lowcountry
Gullah Museum of Hilton Head Island
The Heritage Library
Heroes On Horseback
Saint Gregory the Great Ministries
Savannah College of Art & Design
Equestrian Program
Savannah Philharmonic

In association with the
Knights of Columbus Cardinal
Bernardin Council #12263

General Admission \$15
Gates Open at 11 a.m.
Exhibitions 12:30 p.m.
Polo Match 2:30 p.m.

CORPORATE SPONSORSHIPS

EQUUS PLATINUM – \$6,000*

- Polo team sponsor - your own polo team for a day!
- Team polo shirts with your corporate logo
- Three choice parking spaces - personalized, reserved, field-side
- Ten tickets to VIP tent
- Full page color ad in event program
- Photos with equestrian disciplines
- Banners with your corporate name displayed
- Prominent media coverage

EQUUS GOLD – \$3,000*

- Two choice parking spaces - personalized, reserved, field-side
- Six tickets to VIP tent
- Full page black and white ad in event program
- Banners with your corporate name displayed
- Media coverage

EQUUS SILVER – \$1,500 (unlimited)

- One choice parking space
- Half page color ad in event program
- Four tickets to VIP tent

EQUESTRIAN DISCIPLINES – \$1,500

One Exclusive Underwriter

- Classical Dressage
- Dash for Cash
- Power & Speed Jumper
- Barrel Racing

- Banner placement during event
- Announcements from podium
- Quarter page color ad in program
- 2 tickets to VIP Tent

PATRON PACKAGES

BLUE RIBBON PACKAGE – \$400

- Eight general admission tickets
- Choice, personalized, reserved, field-side parking space
- Listing in the event program

RED RIBBON PACKAGE – \$250

- Four general admission tickets
- Personalized, reserved, field-side parking space
- Listing in the event program

*Unlimited, but exclusive to one industry

PROGRAM ADS

COLOR

Back Cover:	\$1,250
Inside Back Cover	\$1,000
Inside Front Cover	\$1,000
Full Page	\$700
Half Page	\$375
Quarter Page	\$200
Eighth Page (<i>Business Card</i>)	\$150

BLACK AND WHITE

Full Page	\$500
Half Page	\$275
Quarter Page	\$175
Eighth Page (<i>Business Card</i>)	\$100

GENERAL ADMISSION

Tickets	\$15
Free Admission:	Children under 12 years and active duty military and dependents

FOR MORE INFORMATION CONTACT:

Director of Sales & Marketing

Barbara K. Clark

T: 843.689.9669

F: 866.737.0132

bclark1@hargray.com

ADVERTISING DEADLINE

March 15, 2011

RESPONSE FORM

Name _____
(As it is to appear in the program)

Contact Person _____

Signature _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email Address _____

Designated Charity _____

Charity Contact _____

SPONSORSHIP		AMOUNT
		\$
PATRON PKG		AMOUNT
		\$
AD SIZE	<input type="checkbox"/> COLOR <input type="checkbox"/> B/W	AMOUNT
		\$
TICKET(S)		AMOUNT
		\$

- Check enclosed
 Please invoice me at the address listed above

Payment due no later than March 15, 2011

Please make checks payable to:

Equus Ventures, LLC

P.O. Box 23917

Hilton Head Island, South Carolina 29925

T: 843.815.5400 • www.equexpo.org

THANK YOU FOR
YOUR SUPPORT OF
OUR CHARITIES!

